February 15, 1994 hotel/motel.ord

Introduced by: Proposed No.:

LOUISE MILLER Sims 93-913

ORDINANCE NO.

AN ORDINANCE redefining the uses of hotel/motel tax revenues, amending Ordinance 9279, Sections 1,2,3,4,7,8,9 and 12 as amended, and Ordinance 10189 Section 8 and K.C.C. 4.08.180, 4.08.190, 4.42.010-.030, .060, .070, .090, 100, .120 and repealing Ordinance 9279, Sections 10 and 13 and K.C.C 4.42.080.

BE IT ORDAINED BY THE COUNCIL OF KING COUNTY:

SECTION 1. Ordinance 9279, Section 1, as amended and K.C.C. 4.42_010 are hereby amended to read as follows:

Findings. The Washington State Legislature has decided under the provisions of RCW 67.28.180 (3), as amended, that excess proceeds from the hotel-motel tax levied annually in King County shall only be used according to the formula set forth therein for:

- (1) the support of the arts, the performing arts, art museums, heritage museums and cultural museums of King County; and
- (2) ((for)) the support of stadium capital improvements, open space acquisition, youth sports activities and tourism promotion, in a manner reflecting that order of priority.
- A. King County's diverse cultural organizations and professional artists can enrich and support cultural education and cultural tourism in this region. King County is a regional and national center for culture and has the seventh largest population of individual artists per capita nationwide. These cultural resources can train young artists, build audiences for the future and attract local residents, children and tourists to their events and programs.
- B. Cultural education in the public schools is an integral part of support for cultural endeavors. It provides the opportunity to observe, participate and engage in the cultural process with professional artists and community cultural

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organizations, as part of the educational process in and out of the classroom.

- C. Involving children in creating works of art and providing the opportunities for children to work with arts teachers, artists, and performing arts organizations, both in the classroom and in the community, is necessary as part of a comprehensive cultural education program. Cultural Education can increase students' awareness, knowledge, and acceptance of culture; can improve understanding between artists, teachers and administrators; and can encourage cooperation among arts, heritage, and educational institutions and organizations.
- D. The transmission of historical and cultural values and traditions from one generation to the next is essential to the well-being and sense of identity of communities, ethnic and cultural groups, and of all citizens of King County. Historic sites and attractions are among the most visited types of tourist attractions in the state and county. The loss or destruction of historic buildings, sites, objects, structures and districts and of historic and prehistoric materials and artifacts constitutes an irreplaceable loss to the quality of life and character of King County.
- E. King County's responsibility is to ensure support for development of cultural activities in all parts of the county, including urban, suburban, rural and both incorporated and unincorporated areas, and to assist communities in that process, where necessary. In addition, support for regional centers of activity shall be included.
- F. King County recognizes that support for major regional, mid-sized, emerging and community-based cultural organizations should be distributed among them to promote a broad range of creative and cultural expression.
- G. King County recognizes that support for efforts by individual artists and heritage specialists is conductive to

the creative output and historic preservation activities of this region.

- H. King County recognizes that, in making funding decisions, it will consider to the extent appropriate, the grantee's inclusion of the interests of culturally diverse, disabled and low income participants and audiences.
- I. King County recognizes that a healthy and well-balanced future citizenry is dependent upon the promotion of cultural education of today's youth.
- J. King County recognizes the role of arts, culture and heritage in augmenting tourism and building King County as a nationally and internationally recognized cultural center and as a destination for visitors to this county.
- K. King County recognizes that traditional culture, heritage resources, archaeological sites and landmarks constitute nonrenewable resources that must be protected in the face of fast-paced development and growth.
- L. King County recognizes the need to preserve indigenous cultures.
- M. King County recognizes that publicly-owned art fills a need for artistic and cultural expression and visual improvement in communities and supports the efforts to meet that need.
- SECTION 2. Ordinance 9279, Section 2, as amended and K.C.C. 4.42.020 are hereby amended to read as follows:

 Definitions.
- A. "Culture" is defined as the arts and heritage disciplines, which include but are not limited to dance, drama/theater, music, visual arts, literary arts, media arts, performing arts, traditional and folk arts, ethnic arts, and history, heritage and historic preservation.
- B. "Cultural education" is defined as the sequential and comprehensive study of elements of various arts and heritage forms and how to use them creatively including instruction in

skills, critical assessment, the history of the arts and heritage forms, and aesthetic judgement.

- ((C. "Special Projects" are defined as arts and heritage organizations, and/or individuals presenting or producing special projects and programs that enhance the county's cultural attractions and opportunities and broaden the audiences served. Cultural enhancement preserves the county's cultural identity, strengthens the local economy and improves the quality of life for county residents.))
- C. ((D)) "Cultural facilities" shall include buildings and structures which are used primarily for the performance, exhibition or benefit of arts and heritage activities, including but not limited to performing arts, visual arts, heritage and cultural endeavors.
- D. $\{(E)\}$. "Fixed assets" are defined as tangible objects such as machinery or equipment intended to he held for ten years or more which will benefit cultural institutions.
- SECTION 3. Ordinance 9279, Section 3, as amended and K.C.C. 4.08.180 are hereby amended to read as follows:
 Cultural Education Program Fund.
- A. The King County Cultural Education Program Fund shall be a special revenue fund.
- B. For investment purposes, the King County Cultural Education Program Fund shall be considered a second tier fund with the finance section of the office of financial management designated as fund manager.
- C. Beginning January 1, 1991 and ending December 31, 1991, forty percent of all excess hotel-motel tax revenues collected by King County under the provisions of RCW 67.28.180 (3) (a) in any calendar year shall be deposited in the King County Cultural Education Program Fund.
- D. Monies expended from the King County Cultural

 Education Program Fund shall be used only for Cultural

 Education Program projects recommended by the county executive

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and approved by the county council prior to December 31, 1991. Any monies remaining after completion of these projects shall be transferred to the Cultural Education Program in the King County ((Education)) Arts and Cultural Development Fund.

SECTION 4. Ordinance 9279, Section 4, as amended and K.C.C. 4.42.030 are hereby amended to read as follows:

The King County council hereby establishes the King County Cultural Education Program. Forty percent of the excess hotel-motel tax revenues allocated to the King County ((Education)) Arts and Cultural Development Fund remaining subsequent to the allocation of the King County Cultural Facilities Program pursuant to Section 4.42.100 shall be expended for the King County Cultural Education Program, provided that at least twenty percent of the King County Cultural Education Program revenue allocation shall be earmarked for heritage programs and administered by the King County Landmarks and Heritage Commission. The program shall consist of one- to three-years grants developed by cultural organizations for the purpose of enriching existing and creating new cultural education programs, reviewed annually, and contingent on available hotel/motel tax revenues, and shall be subject to the following:

- Applicants eligible to apply for the King County Cultural Education Program grants are all cultural organizations that meet the criteria contained in this ordinance and any applicable guidelines approved by the council for the King County Cultural Education Program. districts and schools shall not receive revenues distributed pursuant to this section.
- Monies granted to the individual cultural organizations shall be used to enrich existing cultural education programs or to create new ones and in any event shall be expended only for direct costs for cultural education as defined in this ordinance, which may include fees for artists,

cultural specialists, experts in cultural education, and performing arts organizations. Any application for monies to enrich existing or to create new arts, cultural or heritage programs shall be developed by the applicant(s) in joint cooperation with a King County public school or school district.

- C. Organizations proposing projects for all grades shall be eligible for funding through grants under this ordinance. However, while funds are minimal, projects proposed for grades K-8, or grades K-9 in schools where grade 9 remains in the middle school configuration, shall receive priority for funding.
- D. The cost of administering the King County Cultural Education Program shall be minimal.
- E. Applications must describe the intended use of the grant funds. The intended use must be for cultural education projects serving King County schools— and/or public school districts. Grant applications may address the needs of special student populations, such as at-risk students and students with handicaps or disabilities, and other youth of school age who are not currently in school, such as youth in detention and those who have dropped out of school.
- F. There shall be written guidelines and procedures for applying for grants which shall include eligibility criteria, scope of program, and funding needs. The guidelines shall be written by the Cultural Education Advisory Committee and recommended by the Arts Commission and the Landmarks and Heritage Commission and shall be subject to council approval. The advisory committee shall establish procedures for evaluation of programs and accountability of funds. These procedures shall be submitted by the Arts Commission and the Landmarks and Heritage Commission to the council for approval.
- G. Grant awards shall reflect a county-wide geographic distribution, and shall include projects serving public schools

and public districts from various affluent and less affluent communities.

H. Grant decisions are made on a competitive basis and in accordance with criteria established pursuant to Subsection F. Established criteria shall include commitment and ability to provide student learning in cultural endeavors. Grants made under the King County Cultural Education Program shall recognize that Bellevue is receiving its own hotel-motel tax revenues, and therefore preference shall be given to applications serving other areas of the county. Grants to organizations proposing worthwhile projects in Bellevue public schools are not precluded.

SECTION 5. Ordinance 9279, Section 7, as amended and
K.C.C. 4.08.190 are hereby amended to read as follows:
 ((Education)) Arts and Cultural Development Fund.

- A. The King County ((Education)) Arts and Cultural Development Fund shall be a special revenue fund.
- B. For investment purposes, the King County ((Education))

 Arts and Cultural Development Fund shall be considered a second tier fund with the finance section of the office of financial management designated as fund manager.
- C. Beginning January 1, 1992, and through December 31, 2000, seventy-five percent and beginning January 1, 2001 through December 31, 2012, seventy percent of all excess hotel-motel tax revenues collected by King County under the provisions of RCW 67.28.180 (3) (a), as amended, in any calendar year shall be deposited in the King County ((Education)) Arts and Cultural Development Fund. The King County ((Education)) Arts and Cultural Development Fund will fund the King County Cultural Facilities Program, ((the King County Cultural Tourism and Enrichment Program,)) the King County Cultural Education Program and the King County ((Opportunity Grant)) Special Projects Program.

D. Monies expended from this fund shall be used only for
the purposes established in K.C.C. Chapter 4.42 and shall be
subject to the conditions of K.C.C. Chapter 4.42. Monies
distributed to art museums, cultural museums, heritage museums
the arts, and the performing arts shall be in addition to and
may not be used to replace or supplant any other cultural
programs funded by the county from general revenues.

- E. At least forty percent of the revenues distributed pursuant to this section for the period January 1, 2001, through December 31, 2012, shall be deposited in an account and shall be used to establish an endowment. Principal in the account shall remain permanent and irreducible. The remaining sixty percent, along with the earnings from investment of balances in the account, may only be used for the purposes stated in K.C.C. Chapter 4.42.
- F. Recommendations for grants from the King County

 Cultural Education Program and ((Cultural Development)) Special

 Projects Program Fund shall be made by the King County Arts

 Commission and the King County Landmarks and Heritage

 Commission and submitted to the county executive for recommendation and to the county council for review and approval.

SECTION 6. Ordinance 10189, Section 8, as amended and K.C.C. 4.42.100 is hereby amended to read as follows:

Cultural Facilities Program.

- A. The Cultural Facilities Program shall be administered by the cultural resources division under the direction of the King County executive and in accordance with guidelines and policies established by the King County council. The program shall consist of grants responding to priorities established by the council, reviewed annually, to performing arts, visual arts, heritage and cultural organizations.
- B. Beginning January 1, 1992 and through December 31,2000 at least seventy percent of the revenue allocated to the

Education and Cultural Development Fund shall be expended on the King County Cultural Facilities Program, provided that at least twenty percent of the King County Cultural Facilities Program revenue allocation shall be earmarked for heritage programs and administered by the King County Landmarks and Heritage Commission.

- C. The funds allocated to the Cultural Facilities Program shall be used only for the purchase, design, construction, and remodeling of performing arts, visual arts, heritage, and cultural facilities, and for the purchase of fixed assets that will benefit art, heritage, and cultural organizations.
- D. Funds may be spent on providing assistance for planning and improvement of cultural facilities, providing for the preservation and restoration of cultural facilities otherwise eligible for funding pursuant to this chapter, and providing funds to cultural organizations to comply with Section 504 of the Federal Rehabilitation Act of 1973, as amended.

Funds received under this section may be used for payment of principal and interest on bonds issued for capital The office of financial management will manage the projects. program's debt to ensure continued high credit quality, access to credit markets, and financial flexibility. All of the program's debt management activities will be conducted to maintain at least the current credit ratings assigned to the county's debt by the major credit rating agencies and to maintain an adequate debt service coverage ratio. Long term debt will not be used to support operating expenses. office of financial management will develop and maintain a central system for all debt-related records which will include all official statements, bid documents, ordinances, indentures, leases, etc., for all of the program's debt and will accurately account for all interest ((ed)) earnings in debt-related funds. These records will be designed to ensure that the program is in

 compliance with <u>all</u> debt covenants and with state and federal laws.

- F. Eligible applicants shall include performing arts, visual arts, heritage and cultural organizations. Eligible applicants must be financially stable and have at least the following:
 - 1. A legally constituted and working board of directors;
- 2. A record of artistic, heritage, or cultural accomplishments;
 - 3. At least a two-year operating history;
- 4. Demonstrated ability to maintain net current liabilities at less than thirty percent of general operating expenses;
- 5. Demonstrated ability to sustain operational capacity subsequent to completion of projects or purchase of machinery and equipment; and
- 6. Evidence of an independent financial review of the organization.

SECTION 7. Ordinance 9279, Section 8, as amended and K.C.C. 4.42.060 is hereby amended to read as follows:

Enhancement Program)) Special Projects Program. This program shall consist of competitive grants, reviewed annually((7)) for funding innovative arts projects, heritage endeavors, and collaborative programs which reflect the cultural and geographic diversity of King County and are not funded by other County programs. Grants may be made to arts and heritage organizations, individual artists, heritage specialists, community educational organizations and community arts groups, and public agencies which reflect the multi-cultural, ethnic and geographic diversity of King County. Applications must describe the intended use of the grant funds, and applicants may request full cost recovery. ((Consideration shall be given

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to the potential of each project for enhancing arts and historic events and features in King County.))

- There shall be written guidelines and procedures for applying for grants which shall include eligibility criteria, scope of program, and funding needs. The guidelines shall be written by the cultural resources division and recommended by the executive, and shall be subject to council approval. cultural resources division, through the executive, shall submit for council review an annual report which evaluates the King County ((Cultural Enhancement)) Special Projects Program and accounts for fund expenditures.
- ((Forty)) Sixty percent of the excess hotel-motel tax revenues allocated to the King County ((Education)) Arts and Cultural Development Fund remaining subsequent to the allocation to the King County Cultural Facilities Program pursuant to 4.42.100 shall be expended for the King County ((Cultural Enhancement)) Special Projects Program, provided that at least 20% of the King County ((Cultural Program)) Special Projects revenue allocation shall be earmarked for heritage programs and administered by the King County Landmarks and Heritage Commission. The Landmarks and Heritage Commission may propose grant guidelines which reflect commission priorities in awarding grants.
- The funds expended for the King County ((Cultural Enhancement)) Special Projects Program shall be used to ((assure the financial stability and)) expand the role of local cultural organizations and individuals as artistic and cultural educational resources which develop King County through arts and historic events and features in King County, within the intent and purposes authorized by RCW 67.28.180 (3) (a) as amended. The purpose of these funds is to:
- ((1: Enhance the ability of arts organizations and of individual artists to produce and present challenging high quality art works.))

((2. Enhance the exhibit	s and/o	r perman	ent (collect:	ions
that are the unique features	of the	-museums	and	visual	arts
centers.))			,		

- 1. Produce special projects and programs that highlight the region's cultural resources.
- ((3.))2. Assist in providing and bringing touring programs and exhibits on the regional and national level to King County.
- ((4)) 3. Improve <u>cultural opportunities and audience</u>
 development <u>that promote the cultural diversity and</u>
 <u>multi-cultural heritage of the region, with particular emphasis</u>
 on special populations, multi-cultural audiences and King
 County youth.
- ((5)) 4. Encourage and provide an exchange of services and technical assistance between larger and smaller organizations, individual artists and heritage professionals.
- ((6)) 5. Address the needs of mid and smaller sized organizations and/or individual artists and heritage professionals.
- ((6. Produce special events and programs such as festivals that will highlight the region's cultural resources.))
- 6. Provide opportunities for independent artists to produce new works.
- 7. Develop heritage projects that make a significant contribution to the preservation, conservation, or interpretation of the historical and archaeological resources of King County.
- D. Eligibility. Eligible applicants shall include but not be limited to individual artists, arts and heritage organizations, community arts and cultural groups, community educational organizations and family and youth programs relating to cultural endeavors which reflect the multi-cultural, ethnic and geographic diversity of King County.

1	SECTION 8. Ordinance 9279, Section 9, as amended and
2	K.C.C. 4.42.070 are hereby amended to read as follows:
3	Responsibility.
4	The King County ((Cultural Enhancement)) Special Projects
5	Program shall be a separate program under the direction of the
6	cultural resources division with ((input)) recommendations from
7	both the King County Arts Commission and the King County
8	Landmarks <u>and Heritage</u> Commission.
9	A. The duties and authorities of the cultural resources
10	division shall be the following:
11	1. Develop guidelines and eligibility criteria for the
12	King County ((Cultural Enhancement)) <u>Special Projects</u> Program.
13	2. Submit project proposals to the King County Arts
14	Commission or the King County Landmarks <u>and Heritage</u> Commission
15	as applicable for review and eligibility determination of all
16	project proposals.
17	3. Submit project proposals for approval and
18	appropriation by the council.
19	4. Annually report program results to the King County
20	executive and King County council.
21	5. Review, evaluate and account for expenditures of
22	funds.
23	B. The cost of administration of the King County
24	((Cultural Enhancement)) <u>Special Projects</u> Program shall be
25	minimal.
26	SECTION 9. Ordinance 9279, Section 10, as amended and
27	K.C.C. 4.42.080 is hereby repealed.
28	SECTION 10. Ordinance 9279, Section 12, as amended and
29	K.C.C. 4.42.120 is hereby amended to read:
30	The King County auditor shall conduct a performance and
31	fiscal/compliance audit of the King County Special Support
32	Program, King County Cultural Education Program, King County
33	Cultural Facilities Program, <u>King County Special Projects</u>
34	Program (including the former King County Cultural Enhancement

Passed by a vote of 13.00.